

# Frimley Health and Care



## Creating Healthier Communities – engaging on our Long Term Strategy

### *Developing our strategy*

[Pack 4]





The partners in the Frimley Health and Care are currently in the process of developing a **5-year strategy for the Integrated Care System**. This is an opportunity for us to collectively develop our strategy and ambitions, with shared priorities to focus our collective energy, and make sure the way we work together will enable us to deliver.

A Long-Term Plan for the NHS was published in January 2019 and publication of a long term national strategy for social care is anticipated. These will provide important reference points for the strategy, and all systems are required to develop and agree a five year strategy by November 2019.

We want to share our planning process with Frimley Health and Care organisations, staff, stakeholders and local communities and are providing regular updates to support these messages to be shared widely. **This is the fourth information pack we have sent out to provide you with information of how we are working together to build the strategy.** You can find further information on the Frimley health and care website:

<https://www.frimleyhealthandcare.org.uk/about/our-plans/creating-healthier-communities/>

These updates include key milestones, progress updates and opportunities about **how you can be involved**.





## Frimley Health and Care Inspiration Station:

Throughout July we invited over 250 people from a cross-section of our organisations to come through our **'Inspiration Station'**. This included representation from all our partner organisations, community representatives and our voluntary sector colleagues. The Inspiration station took people through a series of rooms where we presented a variety of intelligence and insight from our system in a way we hadn't presented before.

The insight included information about our population, funding, key areas of work to date and patient and public engagement feedback. This provided a place for teams of people to take part in a 90 minute facilitated, interactive planning session.





## Frimley Health and Care Inspiration Station:

The aim of the sessions was to bring different expertise and experience together to collaboratively discuss what is important for our people locally, where we need to focus our energy and the Frimley £, and how we work together to shape the 'creating healthier communities' plan for the next five years.

The work is now being written up – with some strong themes coming out of the station:

- We need to be brave with our ambitions
- We need more of a focus on broader wellbeing and prevention
- We need to focus more on what we want to achieve and how we measure the impact
- We need to continue on a journey of co-production





## Frimley Health and Care Inspiration Station:

Packs of all of the information shared at the station can be found on our Frimley Health and Care website: [www.frimleyhealthandcare.org.uk/about/our-plans/creating-healthier-communities/](http://www.frimleyhealthandcare.org.uk/about/our-plans/creating-healthier-communities/)

People really enjoyed the experience and gave us some great feedback:

***Brilliant opportunity – everyone needs this – thank you!***

*Thought provoking. Engaging and well laid out – positively stimulating*

*Innovative and information*

*Fab!*

*Appreciate being asked*

***Brilliant – really enjoyed this and know much more now***

*Amazing interactive experience – hope you get some really good ideas*

***Fantastic way of engaging with us – the more involved in this the better***

***Refreshing – good experience***

***Fantastic facilitation well done***

*Excellent session – what a lot to cover in 90 minutes.*



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## Creating Healthier Communities – next stages

We want build on the approaches we've taken so far. The next step will be to share what we have developed and develop further into our five year strategy. **This will include feeding back on the strategy development and considering where we can do any further engagement at places where people are already meeting during August-October.**

We will also hold a series of pop-up events following the strategy sign off, with an aim to:

- Share what we have done to develop the Five Year Plan and feedback on our collective ambitions – engaging further on key priorities
- Use it as a further opportunity to talk to people about how the system works, our roles in it and what we can do to deliver those ambitions, targeting the local community, staff and stakeholders





## Creating healthier communities timeline

	APR	MAY	JUNE	JUL	AUG	SEP	OCT	NOV	DEC
Community engagement		Survey	Analysis and report						
Insight phase	Analyse and develop insight		Present						
Inspiration Station			Plan from insight phase and hold throughout July – The Inspiration Station						
Develop our strategy						Strategy development		Launch	
Pop-up events									Dec - Mar



## What's next?

- Crystallise key trends / themes from the Inspiration Station to inform our strategy
- Summarise key outcomes from Healthwatch survey
- ICS leads pulling together our core strategy, using the outputs from the Inspiration Station, Healthwatch Survey results and Insight work to guide them
- Continue engagement across stakeholders, through events, forums and meetings that already exist (started in May) and to continue through to November

**If you have any questions about the contents of this pack or any comments on how we could improve it please contact:**

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And we will get back to you as soon as possible.

